

Building a Registry of Research Volunteers Among Older Urban African Americans

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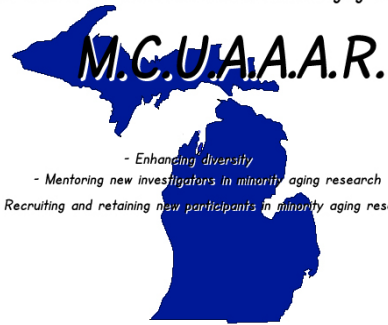
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Background

- Recruitment challenges limit representation of African American older adults in research.
- Volunteer registries provide an emerging strategy for increasing these adults' representation in health research.

Research Question

Does a community outreach partnership between older residents and academic researchers of the Healthier Black Elders Center facilitate recruitment of older urban African Americans for a research volunteer registry?

Theoretical Framework

Community-Based Participatory Framework
(Israel, Eng, Schulz, & Parker, 2005)

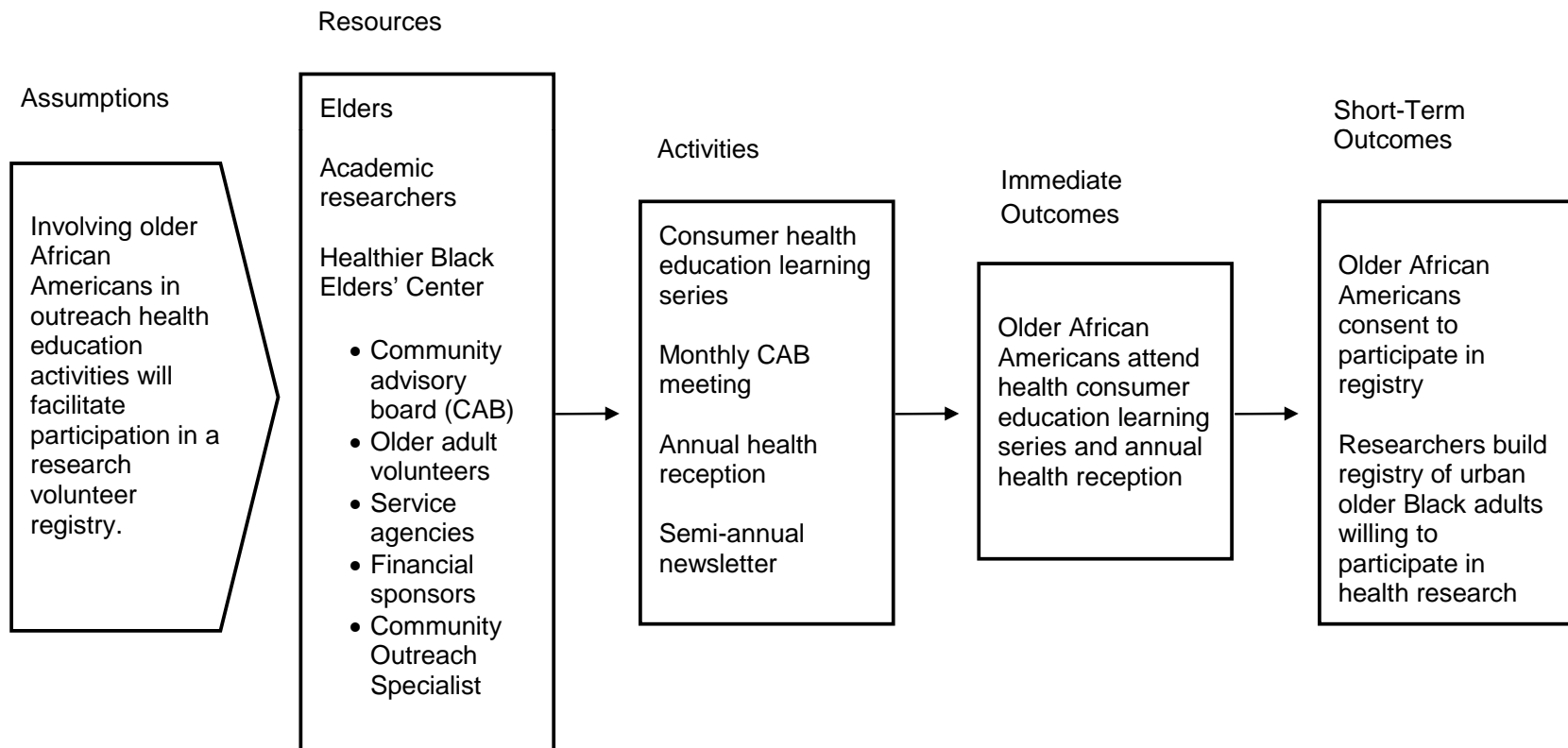
- Equitable partnership
- All parties share in the research process
- All parties share ownership in research results

Methods

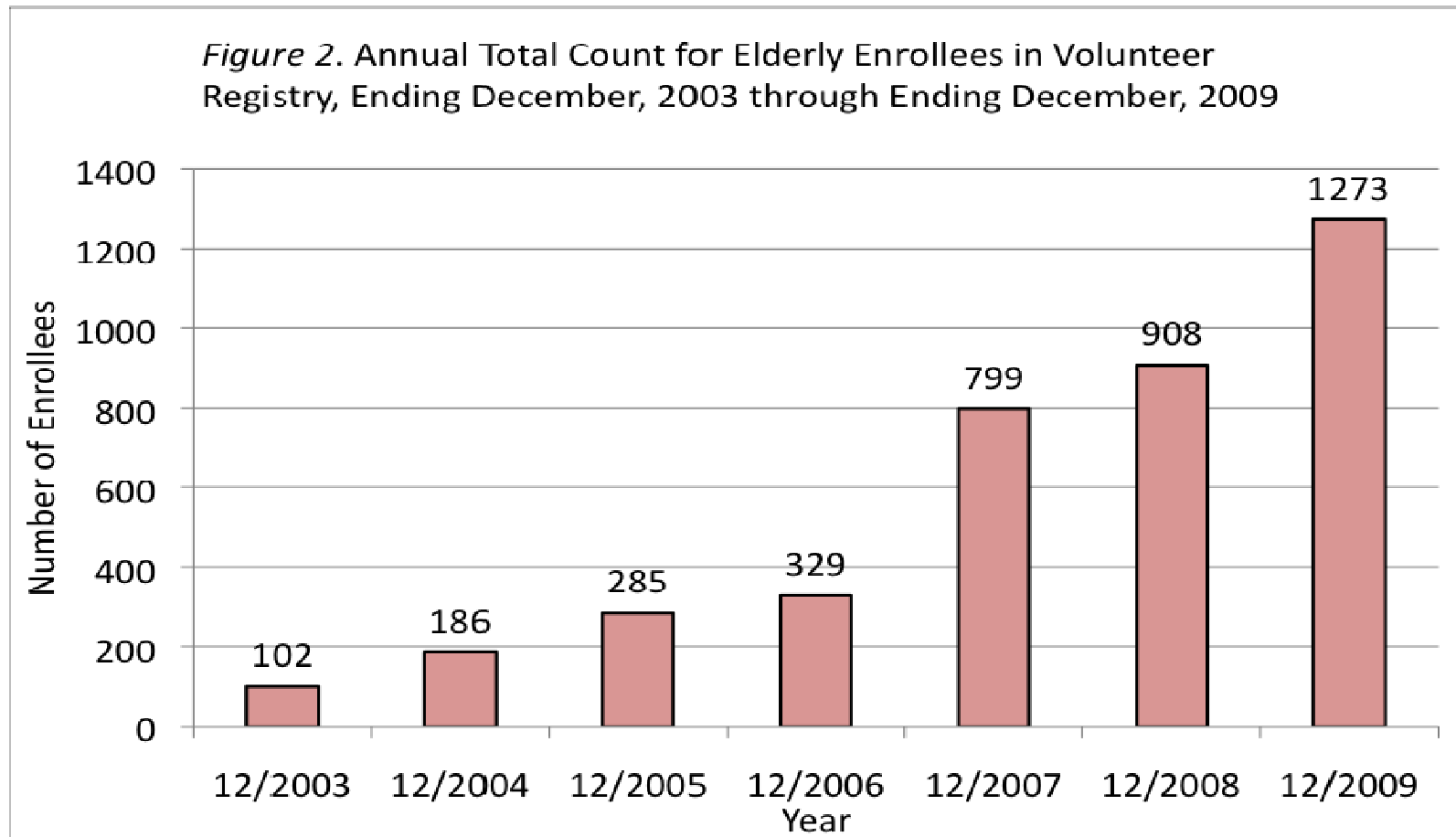
- Retrospective case design
- Process evaluation
- Logic model framework

Results

Figure 1. Logic model illustrating recruitment process for building a registry



Results



Notes: Numbers above each bar refer to annual total count for enrollees in a particular year.

Discussion

- Longitudinal data in Figure 2 show the number of enrollees in the volunteer registry increased 10-fold over seven years.
- Growth in the registry over seven years may be indirectly associated with health education and promotion events.
- Timely follow-up of potential enrollees may explain the largest increase in the registry—2006 and 2007.

Limitations & Next Steps

- Unclear linkage between community outreach health education activities and enrollees' participation in registry
- Test the applicability of the logic model for making causal inferences about outreach activities and enrollees' participation in registry
- Collect systematic data on recruitment barriers

Acknowledgements

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References Cited

Israel, B. A., Eng, E., Schulz, A. J., & Parker, E. A. (2005). *Methods in Community-Based Participatory Research for Health*. San Francisco, CA: Jossey-Bass.